



## POSTER → BRIEF

It's easy to turn any poster into a research brief on The Field. You've already put the hard work into making your poster—now sharing your project with the world will be a breeze. Just copy & paste your content into our [online form](#)!

### 1 THE BASICS

**Title**  
The Benefits of Sharing Science

**Associated Research Group(s)**  
The People's Science

**Associated Researcher(s)**  
Stephanie Fine Sasse

**LINK TO YOUR CO-AUTHORS IN THE FIELD**

### 3 THE EXTRAS

**Publication Citations**  
Ludwig, R.M. & Sasse, S.F. (2017)

**Science Content**

**UPLOAD YOUR FIGURES TO MAKE YOUR BRIEF POP!**

**THE PEOPLE'S SCIENCE** THE BENEFITS OF SHARING SCIENCE  
RITA M. LUDWIG & STEPHANIE F. SASSE

**ABSTRACT**

**BACKGROUND**

**HYPOTHESES**

**STUDY DESIGN**

**MATERIALS**

**RESULTS & DISCUSSION**

**CONCLUSIONS, LIMITATIONS, & FUTURE DIRECTIONS**

**CITATIONS:**

### 2 THE DETAILS

**Science Content**

We were interested in whether sharing science was related to experiencing feelings of happiness. In this study we predicted measures of happiness from number of shared research briefs in a pretest-posttest design before and after participants posted research briefs. Our results showed a positive association that the more briefs were written, the happier participants were.

**PULL FROM POSTER SECTIONS & RE-WORD ANY JARGON. FOCUS ON THE BIG PICTURE INSTEAD OF THE NITTY-GRITTY.**



## POSTER → BRIEF

Our guided post option helps you craft the perfect research brief.  
Keep things short, think big picture, and add lots of visuals to make your brief engaging.

Describe your research and the big picture problem or puzzle it addresses.

**What did you do?**

In simple terms, as if you were explaining your work to an intelligent person who knows very little about your field, what were your methods?

**What did you find?**

Here is where you can go into a bit more detail about the key results, highlighting those findings with the greatest potential impact. Remember your audience and spend more time developing concepts than details.

**Describe the limitations.**

What do we still not know? What questions were you unable to answer and what directions do you want to go next?

**What are the takeaways?**

Summarize the implications of the research. How does it inform the problem(s) discussed in Section 1? What major points do you want the public to take away?